

Press Release

Navigating Cancer and the Center for Cancer and Blood Disorders Partner to Deliver a New Triage Pathways Solution for Patient-Centered Care

Forth Worth and Seattle, March 8, 2016 / PRNewswire /— The Center for Cancer and Blood Disorders (CCBD), a world-class and innovative cancer treatment center, and Navigating Cancer, the software and service solution experts for patient activation and engagement, are pleased to announce today a partnership to co-develop a new tool for patient-centered cancer care.

Understanding the value of triage pathways in managing Oncology Medical Home payer contracts, CCBD and Navigating Cancer are combining their respective expertise in clinical content and technology to create a next-generation triage pathways solution for more effective symptom management.

The triage pathways solution has been selected by the Quality Cancer Care Alliance (QCCA), a nationwide professional alliance of independent community oncology practices, to improve care and coordination across their network.

"From our experience piloting cutting-edge process improvements in value-based cancer care, CCBD has learned firsthand how symptom management reduces costs and improves outcomes," said Barry Russo, MBA, CEO of CCBD. "By combining our symptom triage expertise with Navigating Cancer's technology, we are creating a powerful new way to deliver patient-centered care for all of our patients."

"As practices gear up for value-based payment models, such as the Oncology Care Model, Navigating Cancer is pleased to provide the software solutions to enable high-value oncology care at scale," said Gena Cook, CEO of Navigating Cancer. "When practices automate the symptom management process with cancer-specific content it will be easier to minimize variability and improve the consistency of delivering high-quality cancer care."

The triage pathways solution can function as a stand-alone module, or in concert with the other modules of Navigating Cancer's comprehensive care and engagement platform.

About the Center for Cancer and Blood Disorders

With 25 cancer specialists practicing in nine locations across Tarrant and surrounding western counties, CCBD is a world-class cancer treatment center that puts patients at the center of a coordinated health plan, with everyone from oncologists, nurses and patient navigators to nutritionists, pharmacists, counselors and support groups working together to provide access to the most advanced technologies, ground breaking treatments, and compassionate care. For more information, visit <http://thecentertx.com/about/>

About Navigating Cancer

Navigating Cancer is the leading patient activation and engagement solution for cancer programs. For patients, Navigating Cancer provides a single, comprehensive hub that operates with any electronic health record vendor. This allows patients to stay informed and seamlessly engaged in their own care across multiple clinics, caregivers and geographies. For providers, Navigating Cancer offers a comprehensive platform of software and services for patient care and engagement, including an agile means of satisfying current requirements for Meaningful Use, Commission on Cancer and value-based payment reform models. For more information, visit <https://www.navigatingcancer.com>

About Quality Cancer Care Alliance

QCCA is a consortium of independent community oncology practices committed to leveraging their combined knowledge and experience to collectively improve clinical outcomes and the cancer care delivery system. QCCA member practices are located throughout the United States.

CONTACT: Eileen Faucher, 206-535-2316, eileen@navigatingcancer.com